



McDiva
LEISURE TRAVEL

**Management
Proposal**

ABOUT US

What We Do

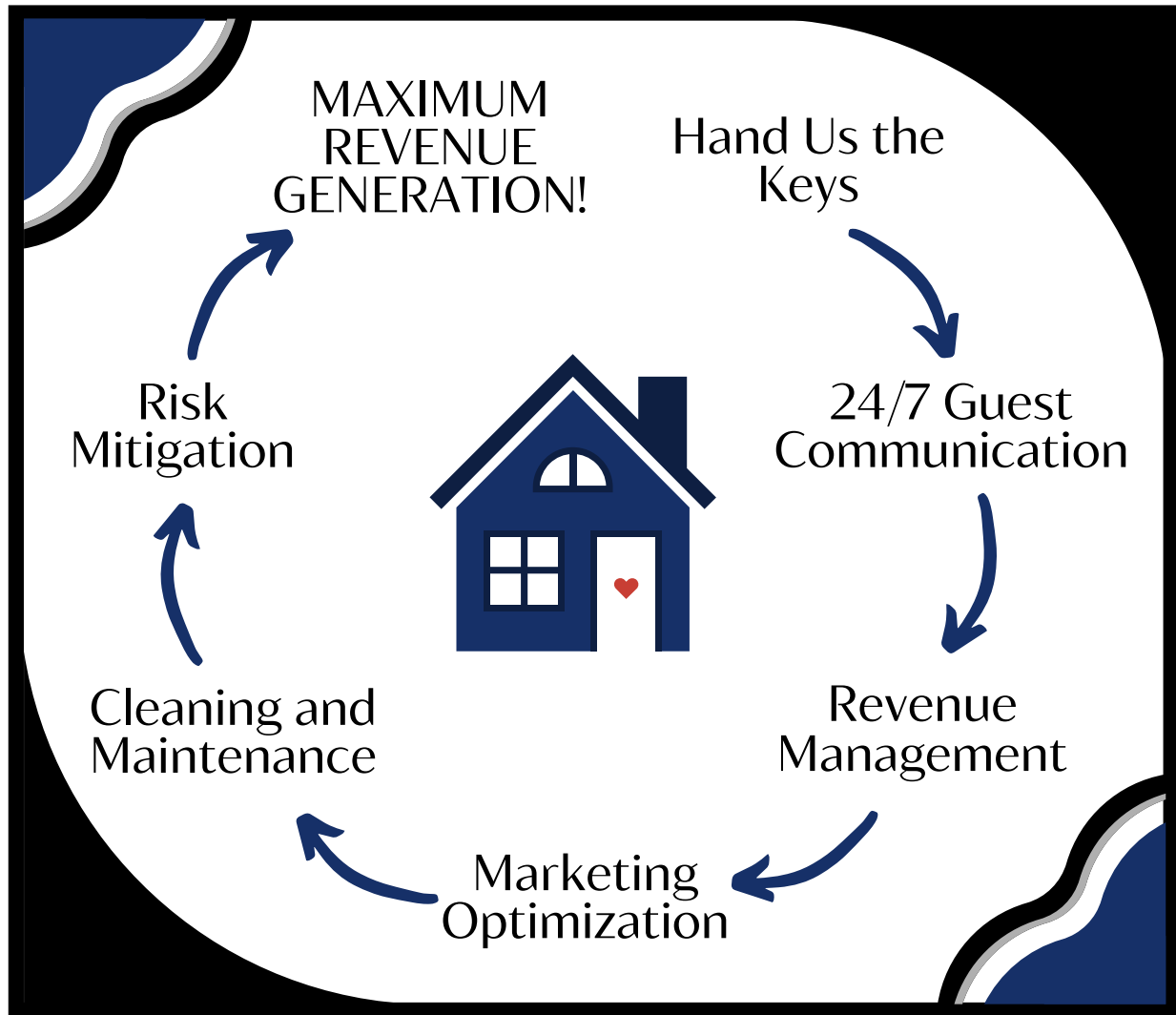


McDiva Leisure Travel is a full service vacation rental management service. Clients that we partner with typically see 30% in revenue lift generation. You might be wondering how that's possible. We achieve this by utilizing dynamic pricing strategies, ranking on the first page of Airbnb, and generating 5 star reviews from our guests each and every time.

Interested in learning more? Contact Us!

FULL SERVICE MANAGEMENT

Completely Hassle Free



Our Company's Approach to Full Service Management

DATA-DRIVEN PERFORMANCE

The McDiva Leisure Travel Difference

Utilizing our proprietary Income Calculator, you'll know exactly how much your property can earn upfront. Unlike other management companies, we take out the guesswork when it comes to your property's earnings potential. Interested to receive an Income Estimate on your property? Contact us to learn more.

Homeowners typically see a 30% revenue lift compared to self management when they partner with McDiva Leisure Travel.

McDiva Leisure Travel vs. The Competition

McDiva Leisure Travel

We're your partners in this business and we specialize in high- cash flowing properties. We don't take on just any booking. We take on the right bookings. Our first priority is to protect your property. Our second priority is generating the maximum return possible for your property.

VS.

Competition

Transactional service providers. Takes on any property offered, no specialization. Their goal is to earn a management fee; whether it's a good booking or bad booking doesn't matter! They're only interested in getting paid.

RISK MITIGATION

How We Protect Your Home

We are your partners and we take protecting your properties seriously

Guest ID and Collection Screening

We heavily screen guests we accommodate. We also do not allow those under certain age threshold to book our properties.

Security Deposits

All guests who stay with us are required to provide an upfront Security Deposit, ensuring they will all comply with all House Rules

House Rules

Strict House Rules that we require all guests to agree to when we provide them accommodations. If any violations to these rules occur, we cancel a guests reservation, remove them from the unit, and collect their security deposit in full.

Security Hardware

Noise detection hardware that monitors homes decibel levels and ensures guests comply with all local noise ordinances and bylaws

Insurance

Two million dollars in insurance protection. 1 million in home owner protection insurance and 1 million in guest liability insurance for the professionals we accommodate. Rest assured, any home you give us to manage is protected and given the utmost care

HOW DO WE COMPARE?

Our Services vs. the Competition

REVENUE MANAGEMENT

Utilizing our Dynamic Pricing strategies, we generate top dollar for your property during all seasons

SEO

We're Airbnb SEO experts. We consistently optimize our listings to ensure that we consistently rank on the first page of Airbnb.

COPYWRITING

We're experts in Airbnb copywriting. We generate SEO-optimized listing Titles, Descriptions, and Photo Captions that help us rank on the first page of Airbnb.

24/7 GUEST COMMUNICATION

We provide 24 hours a day, 7 days a week communication for our guests ensuring all their needs are met, no matter the time of day.

	REVENUE MANAGEMENT	SEO	COPYWRITING	24/7 GUEST COMMUNICATION
SELF MANAGED	X	X	X	X
THIRD PARTY	X	X	✓	X
MCDIVA LEISURE TRAVEL	✓	✓	✓	✓

GIVING YOU YOUR TIME BACK

Freedom of Time



Trust Your Home is In Good Hands

Know that we will protect your home and ensure the safety of all guests.



Spend More Time With Your Loved Ones

Enjoy spending more time talking to family, friends and co-workers and not worrying about the day-to-day operations of your property.



Put Your Mind at Ease

Have peace of mind knowing that you can sit back and relax, while we make you money.



Check Your Owner's Statements

At any moment in time, you can request additional information regarding the financial progress of your property, in addition to your monthly owner statements.



Spend Time Doing the Things You Love

Go and head and enjoy spending the money we're making you on the things that you love to do!

"I CAN DO THIS MYSELF"

Why Work With McDiva Leisure Travel?

We know what you're thinking. Why should I give my home to McDiva Leisure Travel when I can manage this all myself? Well, we're glad that you asked.

QUESTIONS TO ASK YOURSELF

- How do you come up with your Base Price?
- How do you make data-driven decisions on choosing your Main Photo?
- What is your unique value proposition to guests?
- What is the unique experience you're selling? How do you properly market and advertise it to guests?
- What is your target demographic? How do you determine it? How do you attract this demographic?
- What is your pricing strategy for Peak, Low, and Shoulder season?
- How are you planning on offering 24/7 communication to guests?
- How will you be able to consistently collect Guest IDs, Collect Damage Deposits, and Returning Deposits?
- How are you planning on ranking on the 1st page of Airbnb?



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